



Artificial Intelligence  
Product Listing Assistant




"Simpler Than Saying Sold"


By Parker Adam




# Problem

 The amount of time dedicated to listing items is a big pitfall in the company's existing process.

 ESM has more items to list than employees can handle.

 Existing contracts state to expect a wait time of 1 - 12 months due to high demand.

 Specific items often require collector knowledge that employees may lack.



# AI Based Solution

Lot Lingo, an AI tool in early access



Based on Newbloom AI, specializing in the customization of AI Chatbots such as ChatGPT and Google Gemini

# Add the Following; Let AI do the Rest

Images

Detailed photos of item(s) for sale featuring all angles, and any notable defects.

Lot Number

Lot number used for inventory tracking to distinguish items.

Additional Info

Any additional helpful information such as measurements, defects, accessories or functionality status.



# Let's test it out



## Please Note:

Estate Sales Minnesota owns all images rights, and they may not be used without explicit permission from the company.

# Information Given



- Lot: #100
- Title: N/A
- Description: N/A
- Category: N/A



## **Please Note:**

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# Information Recieved



- Lot: #100
- Title: 2022-23 O-Pee-Chee Platinum Red Auto Kyle Connor Winnipeg Jets Hockey Card
- Description: 2022-23 O-Pee-Chee Platinum Red Auto trading card featuring Kyle Connor of the Winnipeg Jets. This collectible card includes an on-card autograph and is encased in a protective holder.
- Category:  
Sporting Goods & Hobbies > Memorabilia



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# Information Given



- Lot: #101
- Title: N/A
- Description: N/A
- Category: N/A



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# Information Recieved



- Lot: #101
- Title: Invicta Model 10756 Chronograph Watch with Genuine Calf Leather Band and Box
- Description: Invicta Model 10756 men's chronograph watch featuring a stainless steel case, flame-fusion crystal, and precise Swiss movement. This watch includes a silver-tone dial with three subdials (minutes, hours, and seconds), a prominent date window, and a high-quality, genuine calf leather strap. The item comes in the original Invicta yellow case with protective tags included.
- Category:  
Household & Estate > Collectibles



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# Information Given



- Lot: #102
- Title: N/A
- Description: N/A
- Category: N/A



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# Information Recieved



- Lot: #102
- Title: Set of 6 Yesteryear Brand Westwood 1992 Vintage Coffee Mugs with Retro Labels
- Description: Set of 6 Yesteryear Brand coffee mugs by Westwood, each featuring a unique retro coffee label design. Dated 1992 and made in China, these collectible ceramic mugs display vibrant vintage advertising prints like Daily Delight, May-Day, Perfect Coffee, Jasper's Monogram, Parkview, and Ever-Fresh. Ideal for collectors or as an eye-catching addition to any kitchen or coffee bar.
- Category:  
Household & Estate > Small Housewares



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# User Interface

Before:

Lot #  Location


Title


Description

Normal

Category   Taxable  Shippable

Additional Info  K-Bid Standard (Default)





After:

Lot #  Location

Title

Description

Normal


Set of 6 Yesteryear Brand coffee mugs by Westwood, each featuring a unique retro coffee label design. Dated 1992 and made in China, these collectible ceramic mugs display vibrant vintage advertising prints like Daily Delight, May-Day, Perfect Coffee, Jasper's Monogram, Parkview, and Ever-Fresh. Ideal for collectors or as an eye-catching addition to any kitchen or coffee bar.

**Features:**

1. Set of 6 mugs with assorted vintage-style coffee labels
2. Marked "Yesteryear Brand by Westwood, 1992" on bottom
3. Ceramic construction with colorful graphics
4. Signs of gentle use; see pictures for more details on condition

Category   Taxable  Shippable

Additional Info  K-Bid Standard (Default)



# Pitfalls

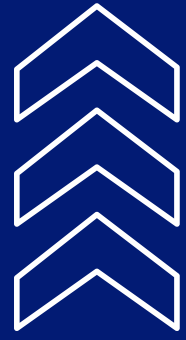


▶ **Trouble Counting**

▶ **Trouble Identifying  
Remakes vs Original**

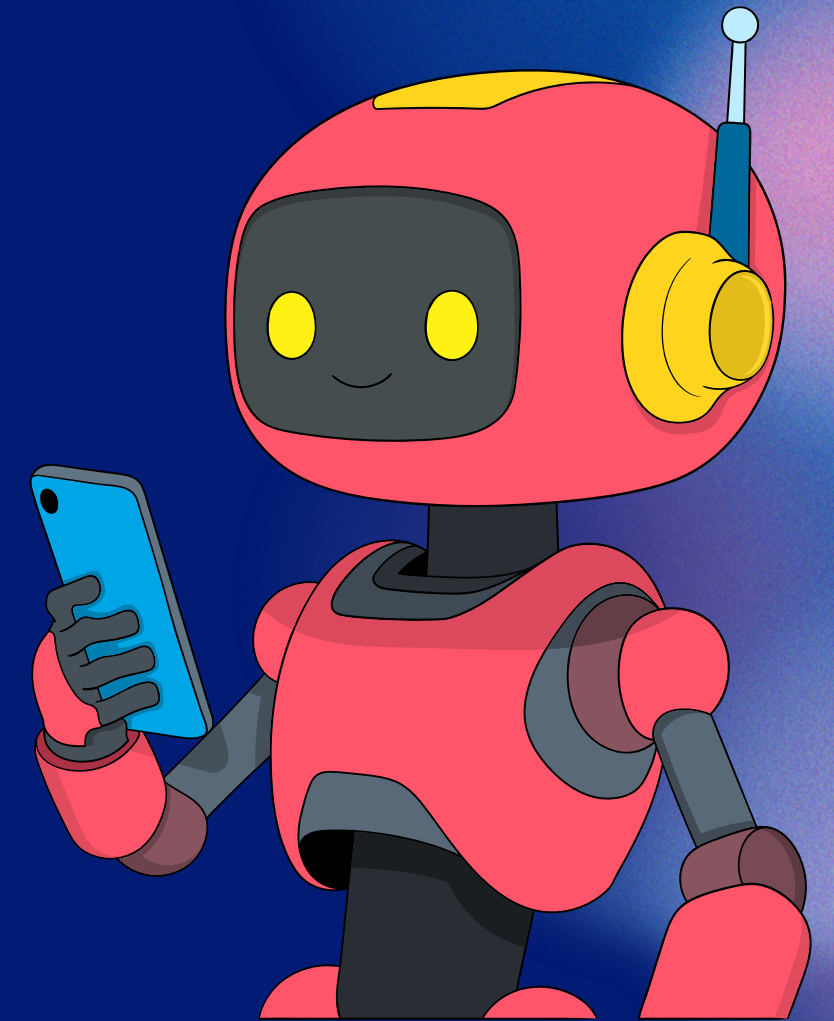
▶ **Tends to focus on one or two  
items in a group**

▶ **Hallucinates Materials**



# Conclusions

- Will not take jobs in my industry; instead, will make employees more productive.
- Great tool; however, I would not rely on it without human verification.
- As the site is currently in early access, improvements can be expected.





Thank you!

